

25 October 2022

Excellency,

The SDG Investment Fair, conceived in 2018 to support countries' efforts to close SDG investment gaps as called for in the Addis Ababa Action Agenda, is a leading platform for structured dialogue among investors, governments, and other stakeholders on how to mobilize and align private finance with the sustainable development goals. Through their participation in the Fair, countries around the globe are sharing knowledge and lessons learned on effective resource mobilization, as well as showcasing investment opportunities of all sizes.

Given the growing demand from Member States and private investors, DESA/FSDO is making an open call for expressions of interest to join a roster of countries wishing to participate in the **SDG Investment Fair**. In recognition of the need for additional support, the Fair is also making a particular outreach effort to countries in special circumstances.

I also take this opportunity to invite you to the next Fair events organized by DESA. The first one will take place virtually on 1-2 December 2022. This virtual event will include a focus on Least Developed Countries in the run-up to the LDC5 Conference in 2023. Kindly refer to enclosures for more information. The second one will take place in person on 26-28 April in UN Headquarters.

Since 2018, several improvements have been implemented to the platform, which is run from New York. Through workshops, diagnostic tools, and expert advice, DESA is working to accompany and prepare countries for effective participation in the Fair and to enhance their capacities in SDG investment preparation and mobilization. It is connecting planners and investment officials in developing countries to major investors and the UN Ecosystem.

All Permanent Representatives and Permanent Observers to the United Nations New York

Bilateral investor outreach meetings are also being organized under the auspices of the Fair in partnership with UN permanent missions as a follow-up to participation in the Fair's event platform. Cumulatively over \$10 billion worth of specific project deals with strong SDG contributions have been pitched to a range of commercial and development financiers.

In closing, I encourage you to respond to this open call to register interest, and to enter into a dialogue with private investors on prioritizing investment plans and projects to achieve the 2030 Agenda.

Kindly convey your interest as well as any questions you may have by 15 November to Ms. Mariangela Parra-Lancourt (<a href="mailto:parra@un.org">parra@un.org</a>), Chief of Strategic Engagement & Policy Integration Branch of the Financing for Sustainable Development Office with copy to Mr. Glenn Hodes (<a href="mailto:glenn.hodes@un.org">glenn.hodes@un.org</a>), Interregional Advisor for SDG Investment.

Please accept, Excellency, the assurances of my highest consideration.

Lachezara Stoeva

Stone S

President of ECOSOC