

9 February 2021

Excellency,

It is my pleasure to invite you to the 2021 SDG Investment Fair, which will be held virtually in conjunction with the ECOSOC Forum on Financing for Development from 13-14 April 2021.

The 2021 SDG Investment Fair will serve as a platform for scaling up investments in sustainable development and delivering upon the SDGs. It will facilitate direct interaction between representatives of governments of developing countries, the private sector, and multilateral agencies to mobilize additional investments, as well as to enhance their quality and impact and channel investment to countries and sectors where it is most needed. The Fair will provide space for discussion of critical policies and regulations that shape an attractive environment for investment aligned with the SDGs as well as interaction with representatives of the Global Investors for Sustainable Development (GISD) Alliance on its work and deliverables.

To achieve its objectives, the 2021 SDG Investment Fair will be comprised of two types of sessions. Country Presentations will feature a regionally diverse group of countries presenting investment plans and projects and engaging in a moderated discussion with investors on implementation. Policy Spotlights will be moderated sessions that address critical policy and regulatory issues related to the mobilization of long-term private finance for sustainable development. Individual sessions will be organized in collaboration between UN-DESA and selected UN agencies that support the work of the GISD Alliance, as well as external partners.

I encourage you to nominate high-level officials from relevant ministries, heads of investment agencies, national development banks and other critical institutions working on the mobilization of domestic and international investment for participation in the Fair. Please convey your nominations by 15 March to Mr. Krishnan Sharma (sharmak@un.org) and Mr. Tim Hilger (hilger@un.org), with copy to sdgifair.org, in order to find appropriate opportunities for their active engagement in the event.

Additional information on the 2021 SDG Investment Fair, including the programme and registration information, will be available soon on the following website: http://bit.ly/2021SDGIFair.

Should you have further questions, please contact Mr. Krishnan Sharma (sharmak@un.org) and Mr. Tim Hilger (hilger@un.org), with copy to sdgifair@un.org.

Please accept, Excellency, the assurances of my highest consideration.

H.E. Munir Akram President of ECOSOC

All Permanent Representatives and Permanent Observers to the United Nations New York